



**Working Together:  
Approaches and techniques  
workshop  
30<sup>th</sup> April 2018  
Gateway in Aylesbury**

This workshop attracted 29 delegates of which 14 were members of the public and 15 staff from across Buckinghamshire and beyond. They represented organisations as diverse as hospitals in Stoke Mandeville, Milton Keynes and Oxford, research units and voluntary groups such as Healthwatch Bucks and Aylesbury Vale Diabetes UK Group

The programme provided three introductory talks about;

- \* Social media
- \* Identifying & reaching target audiences
- \* Co-production



and then delegates chose to join a small discussion group on one of these three areas led by the speakers.

A great deal of positive networking happened over a relaxed lunch.





79% of people completed an evaluation form (23).

The organisers will be using the very detailed feedback provided at this and other events to plan future learning and development opportunities for 2019 and thank everyone for their input into this.

Some quotes from delegates on what they would act on after the day

“Had not thought of doing a communications plan – would use that!”

“Building my learning and networking to enable my PPI to be co-productive!”

“Find out how to send tweets from my organisation”