

Leadership and Coproduction: An exercise in humility

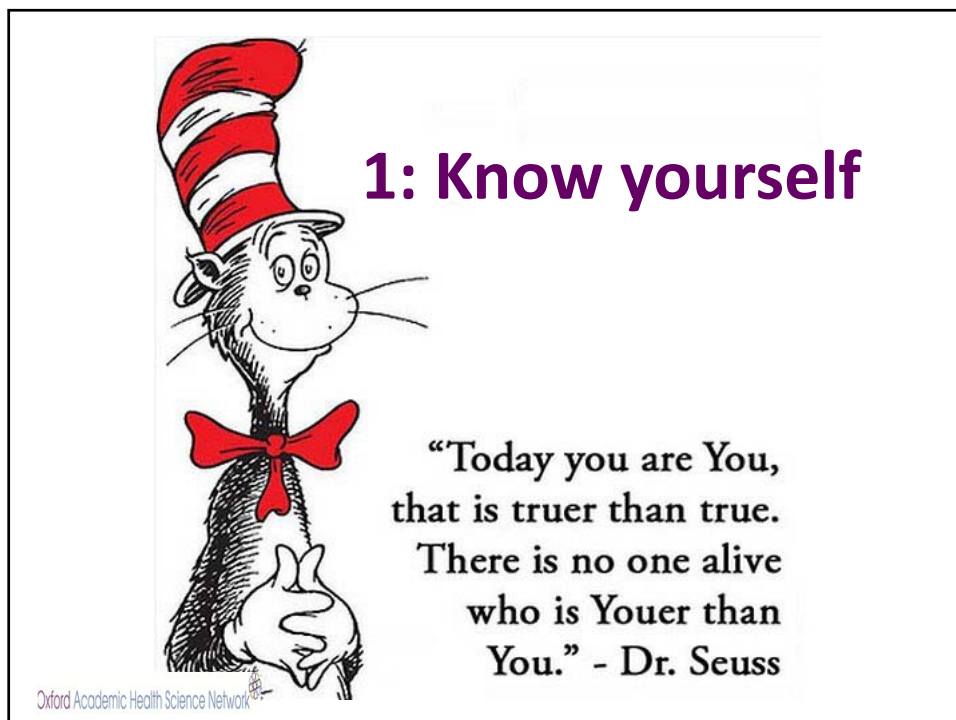
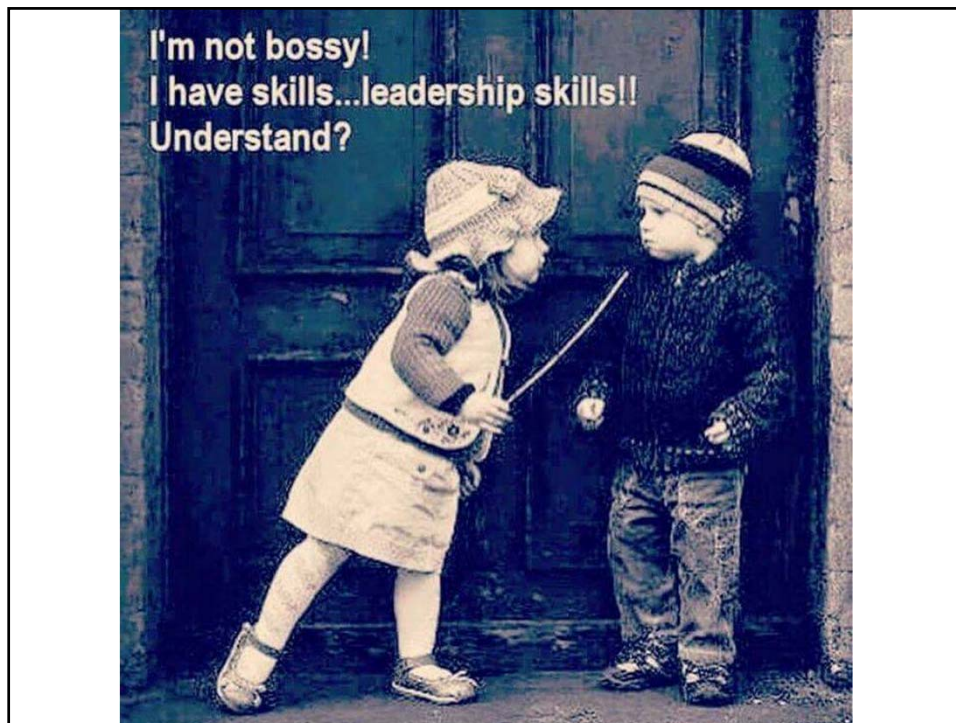
Dr Sian Rees

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Who are you?



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**LEADING
TOGETHER
PROGRAMME**
Patients, professionals and the public
working together to improve care



Why coproduction?

Why work together?

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involve
Making participation count

**General
Medical
Council**
Regulating doctors
Ensuring good medical practice

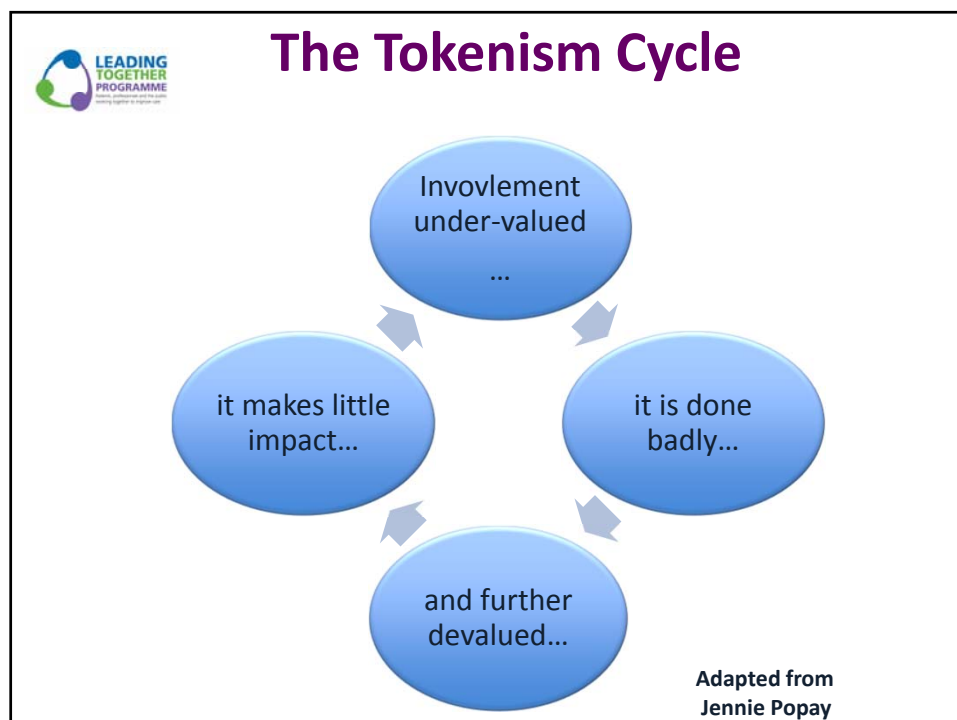
FIVE YEAR FORWARD VIEW

HEE Strategic Framework
Health Education England
NHS

Framework 15
Health Education England Strategic Framework
2014 - 2029

**THE NHS
CONSTITUTION**
the NHS belongs to us all

Go!

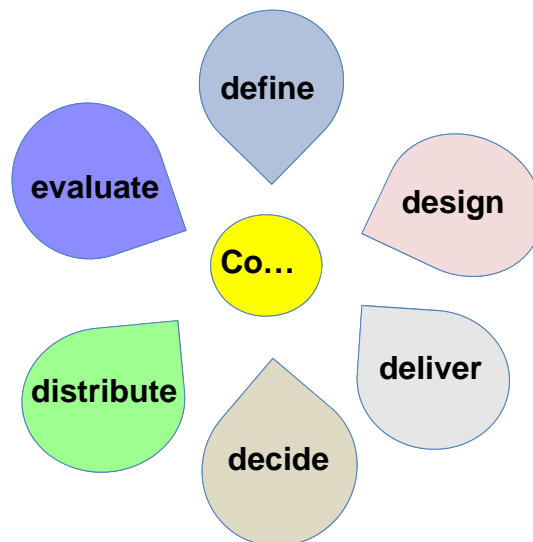




Coproduction: what do we mean?

“ A relationship where professionals and citizens share power to plan and deliver support together, recognising that both have vital contributions to make in order to improve quality of life for people and communities. [6] ”

Coproduction: the components



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5 Ds and an E

Why work together?

Two patients, medically identical

- Identical health state
- Identical diagnosis

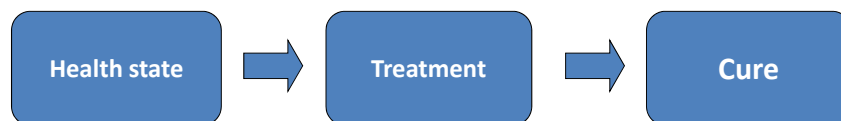
Different doctors

- Different treatments

Is there a problem?

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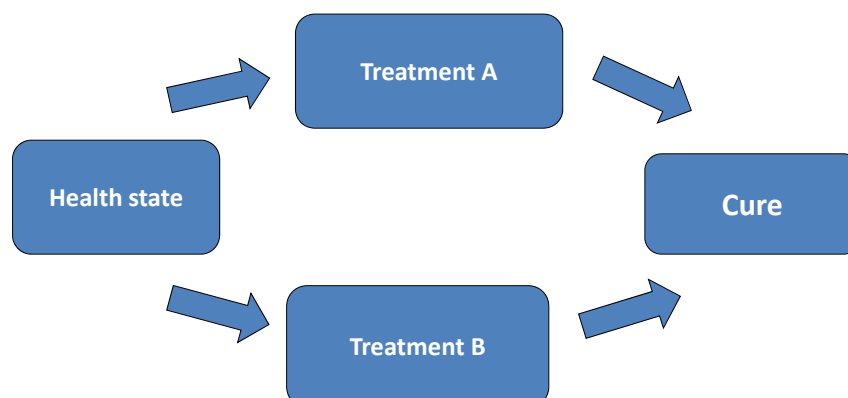
Incorrect treatment



Patients' Preferences Matter - Mulley, Trimble and Elwyn

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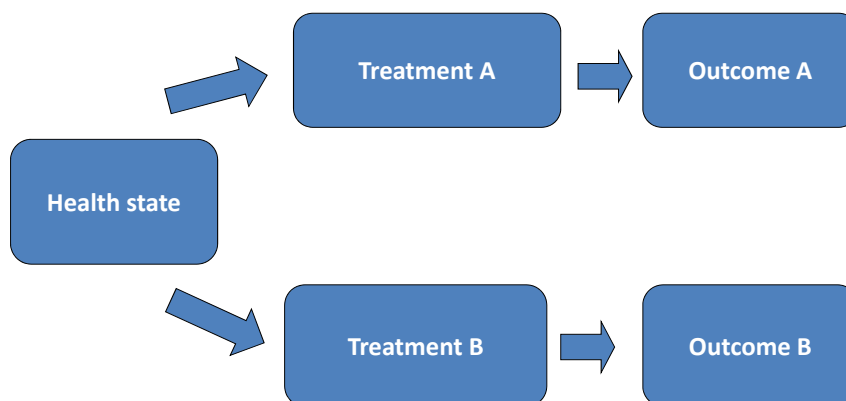
Uncertainty in treatment options



Patients' Preferences Matter - Mulley, Trimble and Elwyn

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Patient preference



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Patients' Preferences Matter - Mulley, Trimble and Elwyn

Hiro Tanaka's mother



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2: Know that I don't know

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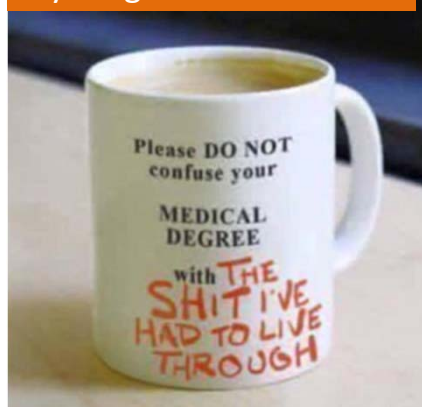
3: There is more than one reality

My doctor's mug



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My mug



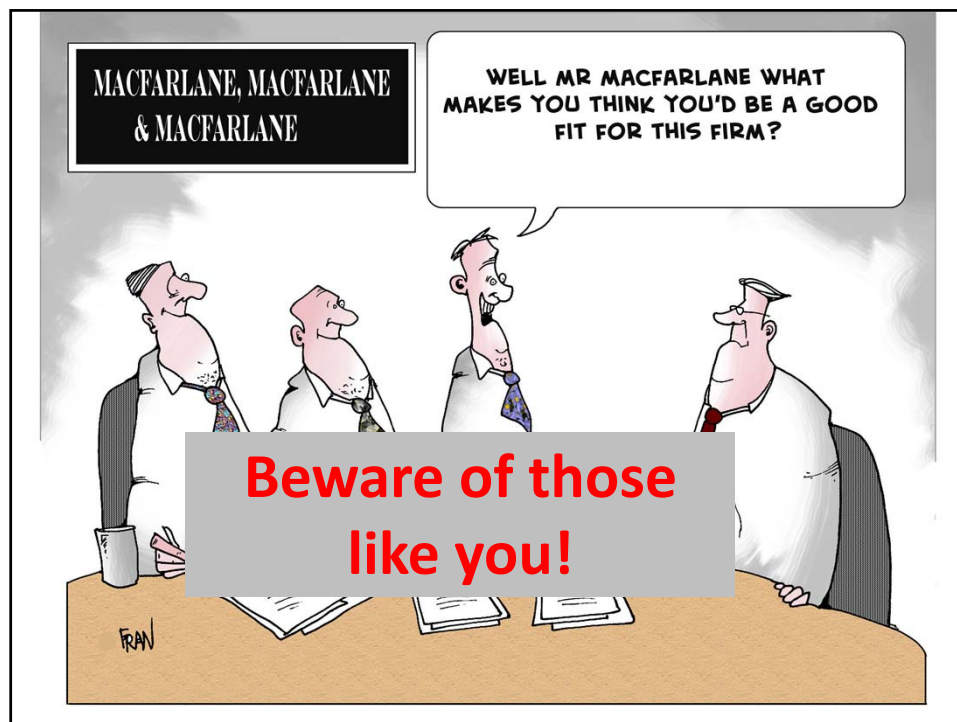
Rosamund Snow





3: There is more than one reality





First wave CCG pathfinders



4: Wear other people's shoes



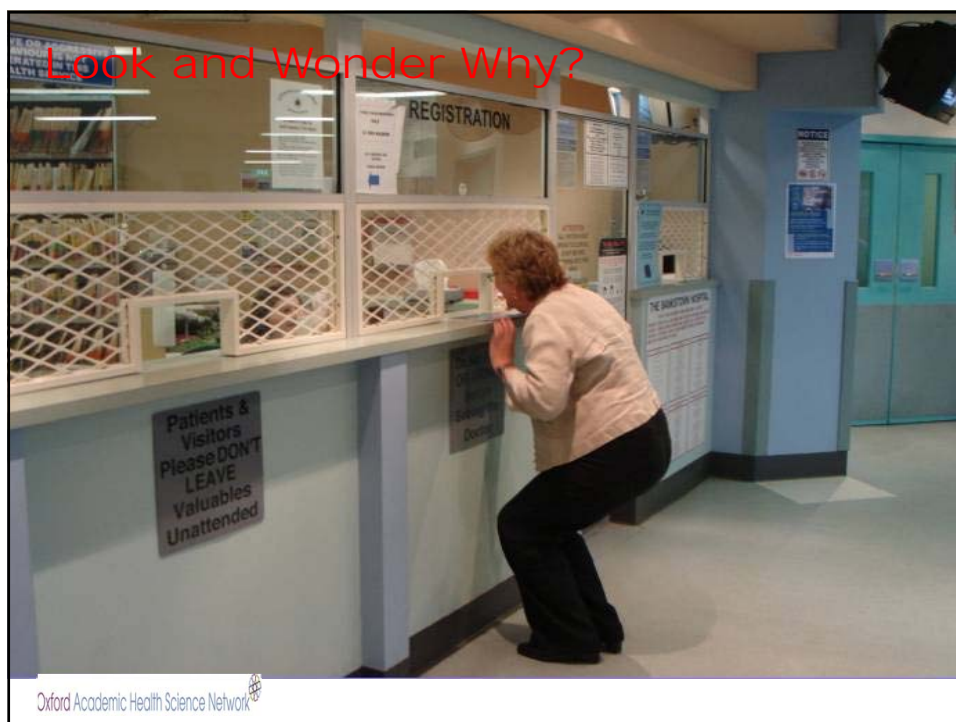
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5: Keep Questioning

Fire and Water

Houghton Hall, Norfolk

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Know yourself

Know you don't know

**There is more than one reality -
wear other people's shoes**

**Keep questioning, listening
and wonder!**

**Remember
it's all a question of perspective...**



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Gary Bruno Schmidt



Breast Cancer Decisions: Top Three Goals and Concerns

Condition: Goal	Pat	Prov	p
Keep your breast?		71%	
Live as long as possible?		96%	
Look natural without clothes		80%	
Avoid using prosthesis		0%	

Sepucha 2008

Oxford Health Experiences Institute

Breast Cancer Decisions: Top Three Goals and Concerns

Condition: Goal	Pat	Prov	p
Keep your breast?	7%	71%	P<0.01
Live as long as possible?	59%	96%	P=0.01
Look natural without clothes	33%	80%	P=0.05
Avoid using prosthesis	33%	0%	P<0.01

Sepucha 2008

Patient Opinion

Acute Healthcare  We have made a change

Dear Smiler61

Thanks for that. I'm glad for the clarification and I will make sure our Stroke Lead Consultant goes down to the Emergency

Update posted by [Smiler61](#) (the patient) on 02/02/2014 at 21:33

CHANGE MADE



This story led to [a change](#)

 **Ben Mearns** @BenMearns  

[@patientopinion](#) [@paulhodgkin](#) [@sashnhs](#) People think it's stressful for us, but it removes stress as everything is out there for all to see.

 Reply  Retweeted  Favorite  More

RETWEET
1 

2:30 PM - 12 Jan 2014

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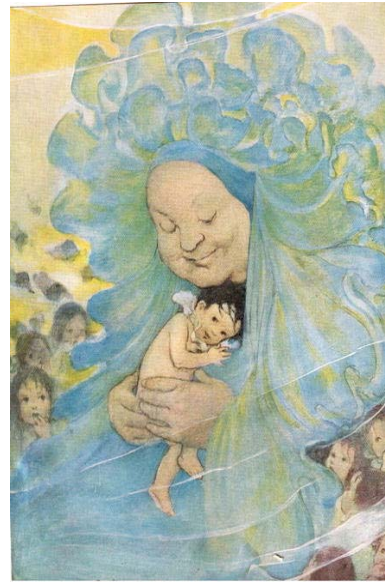
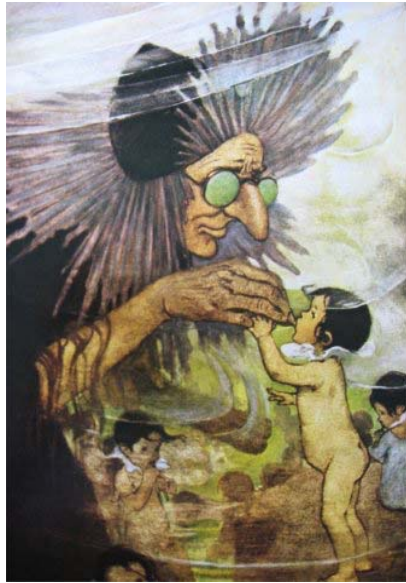
Don't do it alone



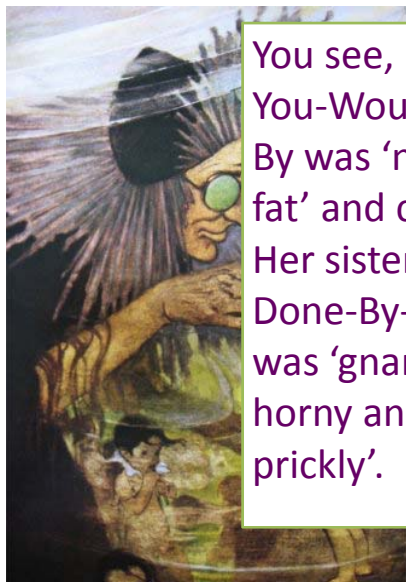
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The Incomplete Leader





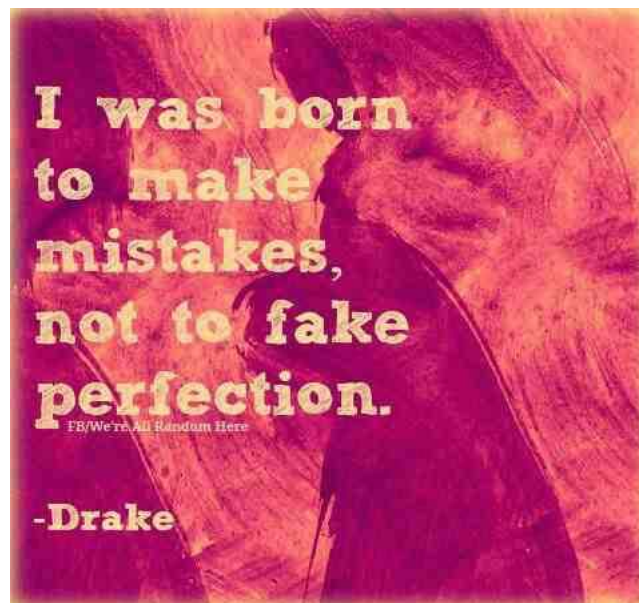
How to involve lay people



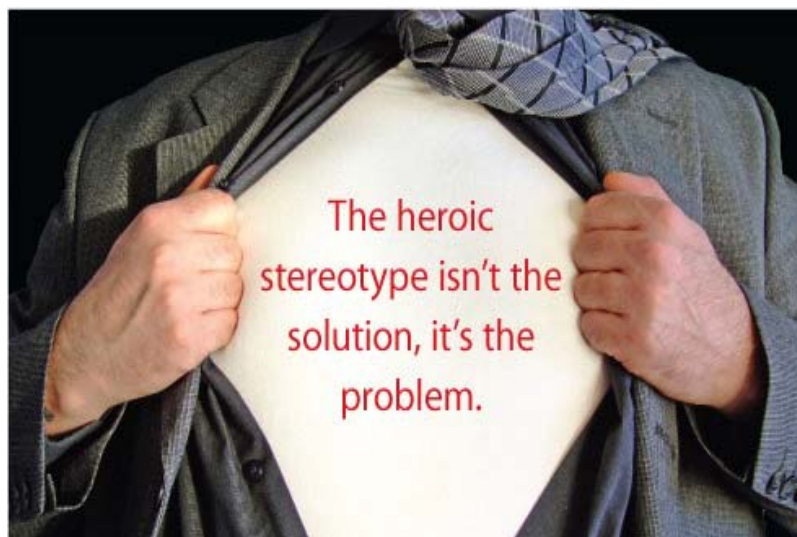
You see, Mrs-Do-As-You-Would-Be-Done-By was 'nice, soft, fat' and cuddly. Her sister, Mrs Be-Done-By-As-You-Did was 'gnarly and horny and scaly and prickly'.



The mother/daughter/partner test



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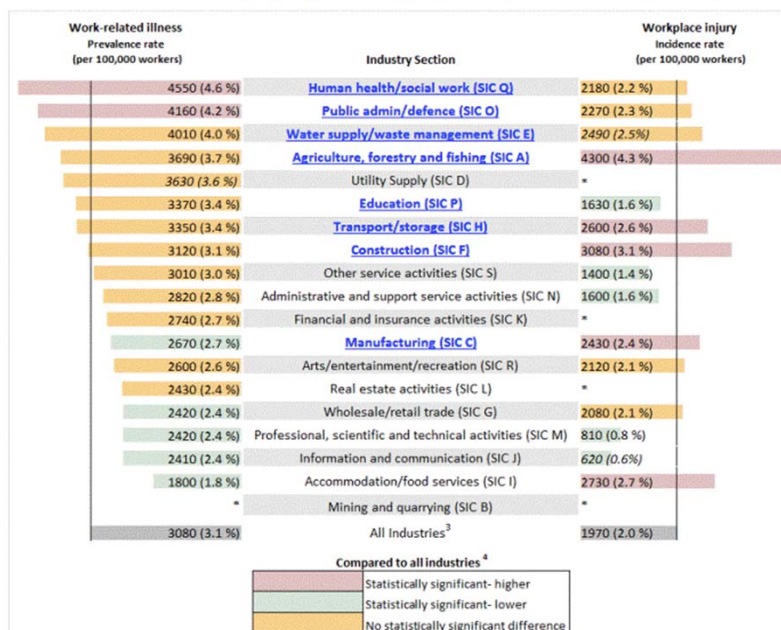


Tell Stories



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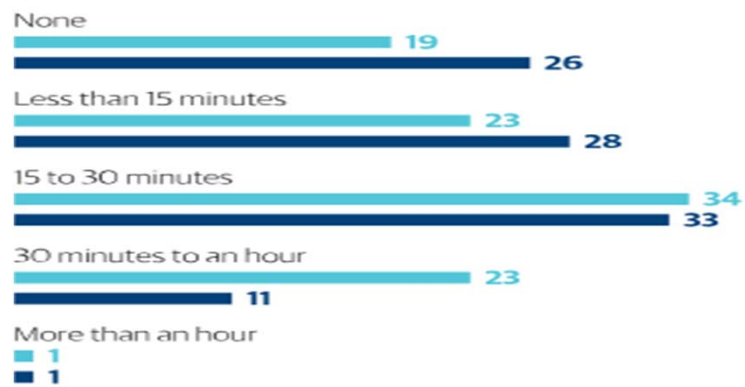
Figure 1: Average annual estimated rate of self-reported work-related illness and non-fatal injury by industry¹ (average of latest 3 years²)



Taking a break

How much time do you take as your main break on an average working day? %

● All respondents ● NHS respondents



Know yourself
Be Humble! Listen and Act



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Listen to all the conversations of our world between nations as those between couples

They are for the most part dialogues of the deaf

Paul Tournier

The premise

Sustainable development depends on people maintaining their health and well-being. To achieve this, we need to work together to address the challenges that affect them and their communities.

To achieve this, we need to work together to address the challenges that affect them and their communities. We need to build a health system that is patient-centred and responsive to what patients and the public need and say.



Person centred care?

Care responsive to and respectful of the needs preferences and values of individuals





Independent evaluation

**'Bringing people along with you' rather than
'imposing your ideas and values on others'**

People first and roles second



Impact on leading together...

- | | |
|--|--|
| ➤ Sometimes very identified with their own ideas | ➤ Sometimes very identified with their own ideas |
| ➤ Tries to influence others about the importance of their ideas | ➤ Tries to influence others about the importance of their ideas |
| ➤ Doesn't always appreciate the role/position of others and can find it hard to listen | ➤ Doesn't always appreciate the role/position of others and can find it hard to listen |
| ➤ Doesn't easily trust the other or the process | ➤ Doesn't easily trust the other or the process |

